

Promotional efforts of the DDA and Muskegon Business Improvement District

Website: www.downtownmuskegon.org/

Social Media accounts:

Facebook -- <https://www.facebook.com/DowntownMuskegon/>;
<https://www.facebook.com/downtownmuskegonpetsafebarkpark/>;
<https://www.facebook.com/HolidaysInTheCityMuskegon/>.

Twitter: <https://twitter.com/dtmuskegon>

Instagram: <https://www.instagram.com/downtownmuskegon/>

Tri-fold map: <https://downtownmuskegon.org/wpcontent/uploads/2019/04/web-map.pdf>

Downtown tear-off maps/Holidays in the City tear-offs:

- [2019 HITC Map](#)
- [Downtown Muskegon Maps](#)

Downtown Muskegon advertising: Muskegon Lakeshore Livability Magazine, Visit Muskegon visitors guide, Muskegon chamber Muskegon County map, Watch Muskegon/downtown billboards and IHeart and Cumulus radio ads.

Downtown Banners: At the Johnson Traffic Circle and on the community bulletin board of the Muskegon Farmers Market